

BRUSSELS - 25 & 26 September 2024

# Future of automotive retail & repair

**SQUARE**  
BRUSSELS CONVENTION CENTRE

echoes.

**LKQ Academy**



Co-organised with

**cecra**  
The voice of European vehicle dealers and repairers

**TRAXIO**  
MOBILITY PROFESSIONALS

**Getac**  
Rugged Mobile Computing Solutions

**Car-Pass**

## Programme

**08:30 - 09:00**

**Registration & Welcome Coffee**

**SESSION 1**

**GREEN DEAL**

**Silver Hall**

**09:00 - 09:05**

**Opening**

Peter Daeninck, CECRA President

**09:05 - 09:35**

**Green Deal and Fit for 55: Opportunities and challenges for the automotive value chain ?**

Alain Mathuren, Communication Director Concawe & FuelsEurope

Robin Loos, Deputy Head of Sustainability / Senior Sustainable Transport Officer BEUC

**09:35 - 09:45**

**Valuation of EV - challenges & opportunities**

Elmar Groß, Head of Global Sales DAT GmbH

**09:45 - 10:15**

**Charging infrastructure in Europe**

**Electric charging stations**

**Hydrogen refuelling stations**

Gabriele Simakauskaite, Policy Director ChargeUp

Jorgo Chatzimarkakis, CEO Hydrogen Europe

**10:15 - 10:30**

**Battery repairs by Gablini LLC.**

Gabor Gablini, CEO Gablini LLC. President of GÉMOSZ Association

**10:30 - 10:45**

**Training schemes to upskill workshop technicians to safely work on EV high voltage systems**

Domenico Ferrara, LKQ Academy Lead

**10:45 - 11:05**

**Pause**

**SESSIONS 2**

**REMARKETING & AFTERMARKET**

**Silver Hall**

**11:05 - 11:30**

**Powering Change: The Dynamics of BEV Adoption and Digital Transformation in the Used Car Sector**

Johan Verbois, Managing Partner 5 S Consulting  
Luis Maria Perez-Serrano, Chairman CARA

**11:30 - 11:50**

**A fair market that works for consumers and professionals: the Car-Pass brings more transparency about the second hand car**

Michel Peelman, CEO Car-Pass

**11:50 - 12:10**

**Access to in-vehicle data**

Mark Nicklas, Head of Unit Mobility at European Commission, DG Industry, Internal Market, SMEs and Entrepreneurship

**12:10 - 12:20**

**SERMI - implementation in Sweden**

Michael Bergvall, Service & Marketing Manager Fordons Branschen

**12:20 - 13:15**

**Networking Lunch**

**SESSION 3**

**FUTURE DISTRIBUTION MODEL**

**Copper Hall**

**13:15 - 13:45**

**Franchised dealers operating as agents**

**What's in it for the agents? Short & long term role of agents & viable business for agents?**

Erik Tak, AECPEDC, European Association Peugeot Dealers  
Matti Pörhö, VW/Audi EDC, European Association VW/Audi Dealers

**13:45 - 14:05**

**OEM future distribution model through franchised model alongside with setting-up online sales platforms – Impact on dealers**

Arnold Koopmans, Consultant, Koopmans Advies and Board member, CECRA

**14:05 - 14:20**

**Swiss motion introduced to amend the Swiss Cartel Act - The Act shall prohibit contract termination if VMs are unable to prove that agency distribution model is significantly more efficient than the franchised distribution model**

Prof. Dr. Patrick L. Krauskopf, Competition Lawyer  
AGON Partners Legal AG

**14:20 - 14:35**

**Harmonization of distribution law**

Patrick Kileste, Partner & Mediator KMS Partners

**14:35 - 15:00**

**The outlook for the automotive industry in Europe', touching on the development of the market in the midst of global competitiveness challenges, the green & digital transformation and geopolitical tensions**

Sigrid de Vries, Director General ACEA

**15:00 - 15:30**

**BEVs registrations in Europe**

**Battery State of Health – outcome survey BOVAG**

Jan-Willem van der Linden, Vehicle Data & Digitisation Expert  
BOVAG

**15:30 - 15:50**

**Chinese cars: impact on European retail landscape**

**Chinese brands : a good opportunity for dealers?**

Stijn de Groen, Director, Head of Automotive KPMG The Netherlands

**15:50 - 16:00**

**Trends in the Chinese market**

Shen Jinjun, President CADA

**16:00 - 16:20**

**OEMs are experimenting with new distribution business models. Most have also faced challenges implementing these in the face of current economics and market demand. Based on a new report, ICDP will outline the need for change, the barriers and a potential roadmap that will deliver a positive outcome for customers, dealers and OEMs**

Steve Young, Managing Director ICDP

**16:20 - 16:30**

**Conclusion & Priorities for the New Legislative Term**

Bernard Lycke, Director General CECRA